Our Story

The voice of Russian-speaking Americans — Est. 2000 —

Forum Daily offers unparalleled access to the largest audience of Russian-speaking immigrants in the United States

AWARDS

- Best Overall Design of an Online Publication 2017
- Best story about a Community 2017
- Best Overall Design of an Online Publication 2018
Our Target Audience

- **Young**: are younger than age 55
- **Affluent**: higher median income than general foreign-born population
- **Urban**: in NYC.
- **Professionals**: with additional presence in LA, Miami and Chicago.
- **Educated**: are in managerial, professional, technical and sales occupation.
- **Tech savvy**: of Russian Americans hold a bachelor’s degree or higher; 80% high school.
- **Higher usage**: of Internet and digital media than general foreign-born population.

*source: FD*  
*source: 2000 census*  
*source: FD*  
*source: 2000 census*  
*source: 2000 census*  
*source: 2000 census*
Our Distribution

- 1,000,000 website unique visitors every month
- 225,000 social media followers
- 3.2M Google search impressions
- 26,000 email subscribers
Our Solutions

YOUR MESSAGE

MULTIPLE PLATFORMS

Sponsored Content

Banner Ads

Email

Social Media

Search
ForumDaily Covers

- News;
- Cultural events;
- Helpful information for immigrants to settle their life in the US:
  * Law;
  * Healthcare;
  * Employment;
  * Education;
  * Insurance;
  * Housing;
  * Immigrants success stories;

Phone: (347) 604-1261
Email: ad@forumdaily.com
Banners on www.ForumDaily.com

To increase brand awareness / To get more website visitors

To reach better results we target your banner impressions to the geographic location you are interested in.

To evaluate the campaign effectiveness we provide the detailed report.

<table>
<thead>
<tr>
<th>Impressions</th>
<th>Viewable impressions</th>
<th>Clicks</th>
<th>CTR</th>
</tr>
</thead>
<tbody>
<tr>
<td>336,500</td>
<td>N/A</td>
<td>1,329</td>
<td>0.39%</td>
</tr>
</tbody>
</table>

We write, publish and promote engaging content to make an enduring impressions on a community about your brand

Recommended specification:
- About 700 words long
- Up to 4 photos or videos
- Up to 4 do-follow links

Distribute article with weekly e-mail delivery. 20 000 subscribers

Share article on Social Media. We buy targeted ads from Facebook to reach the right audience

Lifelong publication will be available through search engine
Social Media

Social media campaign allows to reach the widest audience possible

ForumDaily (over 81,000 followers)
ForumDaily New York (over 25,000 followers)

New York leisure guide (over 7,000 followers)
Looking for an advice group (over 80,000 followers)

FD Miami (over 8,000 followers)
ForumDaily Bay Area (over 6,600 followers)

FD LA (over 14,000 followers)

FD Instagram / FD Instagram NYC

(Over 225,000 followers)
Publications / Reports

Reports we provide to evaluate the ad campaign

Posting on Social Media

Readers statistic from Google Analytics
Need More?

Featured announcements
Geo-targeted advertising
Demographic targeting
Social media management

Need something you don’t see?
Contact us now for custom solutions and package pricing.

Phone: (347) 604-1261
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