Our Story

The voice of Russian-speaking Americans — Est. 2000 —

Forum Daily offers unparalleled access to the largest audience of Russian-speaking immigrants in the United States

AWARDS

Best Overall Design of an Online Publication

Best story about a Community

Best Overall Design of an Online Publication
Our Distribution

- 600,000 website unique visitors every month
- 225,000 social media followers
- 3.2M Google search impressions
- 26,000 email subscribers

We’re growing!
24% growth in monthly readership in 2020 vs 2019
Our Target Audience

- Young
- Affluent
- Urban
- Professionals
- Educated
- Tech savvy

- 62% are younger than age 55
- Higher median income than general foreign-born population
- in NYC.
- With additional presence in LA, Miami and Chicago
- 39%
- 67.5%
- 53%
- Higher usage of Internet and digital media than general foreign-born population

- 80% of Russian Americans hold a bachelor’s degree or higher; 80% high school

source: FD  
source: 2000 census  
source: FD  
source: 2000 census  
source: 2000 census  
source: 2000 census
Our Solutions

YOUR MESSAGE

MULTIPLE PLATFORMS

Sponsored Content

Banner Ads

Email

Social Media

Search
Need More?

Featured announcements
Event calendars
Business listings
Geo-targeted advertising
Demographic targeting
Social media management
Custom digital design services
Landing pages

Need something you don’t see?
Contact us now for custom solutions and package pricing.

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