THE BIGGEST WEBSITE FOR RUSSIAN-SPEAKING AMERICANS
RUSSIAN AMERICAN DEMOGRAPHICS

Estimates

3–5.5 million*

*The statistics data vary in different sources

Second largest ethnic market representing 10.3% of the total foreign–born population


There are 1.6 million Russian-Americans in New York Tri-State area

53% hold a bachelor’s degree or higher
IPPIES AWARDS

ForumDaily.com is an award-winning Russian-language American online publication.

- 2017. Best Overall Design of an Online Publication
- 2017. Best Story about a Community
- 2018. Best Overall Design of an Online Publication

We cover:

- community and US news
- success stories of Russian-speaking Americans
- useful information on life in the US
- calendar of community events
OUR TEAM

Editors and reporters with long-term experience in digital journalism. Our journalists report from New York City, Miami, Washington DC, San Francisco, Los Angeles and Chicago, as well as Ukraine, Russia and Israel. Our columnist are from all over the US.

OUR VALUES

Respect for our readers | High-quality journalism | Efficient advertising aimed at target groups
OUR HISTORY

The website was launched back in 2000 as a part of the Russian-language newspaper The ForumWeekly.

In 2015 the website became an independent project. Since then, we have experienced a tremendous and sustainable growth within Russian-speaking audience.

In 2016 we launched local Russian-speaking social media communities in New York, Miami, Los Angeles and Bay Area.

In 2017 ForumDaily presented its project for women — Woman.ForumDaily.com
OUR AUDIENCE
(March 2019)

- page views: about 4,000,000
- sessions: about 2,000,000
- unique visitors: over 750,000

Advertise with us: ad@forumdaily.com, cell: +1 347-604-1261
OUR AUDIENCE

- 60% women
- 40% men
- 62% < 45 years
- 20% 55+ years
- 18% 45 - 55 years

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25 NEW publications daily

29% Other states
39% New York
6% Illinois
10% Florida
16% California

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Over 220,000 subscribers in social media

With monthly post engagements over 1,000,000 users

- ForumDaily >75,000 followers
- ForumDaily NYC >19,000 followers
- ForumDaily Miami >7,000 followers
- ForumDaily Bay Area >6,500 followers
- Looking for an Advice >73,400 followers
- New York Calendar of Events >5,800 followers
- ForumDaily LA >5,500 followers
- ForumDaily Woman >10,000 followers
- ForumDaily

54% readers come from social media
61% use mobile devices

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THE BEST WAY
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News
Social media
Reviews
Opinion articles
Banners
+ weekly e-mail newsletters
+ push-notifications

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