ForumDaily.com is an award winning Russian-language Americal online publication.

- 2017. Best Overall Design of an Online Publication
- 2017. Best Story about a Community
- 2018. Best Overall Design of an Online Publication

We cover
- community and US news
- success stories
  of Russian-speaking Americans
- useful information on life in the US
- calendar of community events

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RUSSIAN AMERICAN DEMOGRAPHICS IN NEW YORK

There are 1.6 million Russian-Americans in New York Tri-State area.

Over 600,000 of them live in New York City

80.3% have completed a HS Diploma (compared to 67% for the foreign born population).

53% hold a bachelor’s degree or higher.

Being an educated community, Russian Americans focus more on post-collegiate work participation and are involved in higher-paying employment.

67.5% are in managerial, professional, technical and sales occupations (compared to 45.6% for all foreign-born).
OUR TEAM

Editors and reporters with long-term experience in digital journalism. Our journalists report from New York City, Miami, Washington DC, San Francisco, Los Angeles and Chicago, as well Ukraine, Russia and Israel. Our columnist are from all over the US.

OUR VALUES

Respect for our readers | High-quality journalism | Efficient advertising aimed at target groups
OUR HISTORY

The website was launched back in 2000 as a part of the Russian-language newspaper The ForumWeekly.

In 2015 the website became an independent project. Since then, we have experienced a tremendous and sustainable growth within Russian-speaking audience.

In 2016 we launched local Russian-speaking social media communities in New York, Miami, Los Angeles and Bay Area.

In 2017 ForumDaily presented its project for women — Woman.ForumDaily.com
OUR AUDIENCE
in New York City

page views >270 000
unique visitors >35 0000

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OUR AUDIENCE

20% 55+ years
60% women
40% men
62% < 45 years
18% 45 - 55 years
54% READERS come from social media

Over 160 000 subscribers / > 180 000 post reach weekly
With monthly post engagements over 1 000 000 followers

- ForumDaily > 70 000 followers / > 79 000 post reach weekly
- ForumDaily NYC > 18 000 followers / > 19 700 post reach weekly
- Looking for an Advice > 34 800 followers
- New York Calendar of Events >15 000 followers

61% Use mobile devices

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