THE BIGGEST WEBSITE FOR RUSSIAN-SPEAKING AMERICANS
RUSSIAN AMERICAN DEMOGRAPHICS

Estimates

3—5.5mm*

- >3mm Russian Americans*
- >1 mm Ukrainian Americans*
- >800 000 Belarusian Americans*
- >500 000 Armenian Americans*

*The statistics vary in different sources

Second largest ethnic market representing 10.3% of the total foreign – born population


1.6 million Russian-Americans in New York Tri-State area

53% hold a bachelor’s degree or higher

*The United States Census
IPPIES AWARDS

ForumDaily.com is an award winning Russian-language Americal online publication.

• 2017. Best Overall Design of an Online Publication
• 2017. Best Story about a Community
• 2018. Best Overall Design of an Online Publication

We cover
• community and US news
• success stories of Russian-speaking Americans
• useful information on life in the US
• calendar of community events

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OUR TEAM

Editors and reporters with long-term experience in digital journalism. Our journalists report from New York City, Miami, Washington DC, San Francisco, Los Angeles and Chicago, as well Ukraine, Russia and Israel. Our columnist are from all over the US.

OUR VALUES

Respect for our readers | High-quality journalism | Efficient advertising aimed at target groups

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OUR HISTORY

The website was launched back in 2000 as a part of the Russian-language newspaper The ForumWeekly.

In 2015 the website became an independent project. Since then, we have experienced a tremendous and sustainable growth within Russian-speaking audience.

In 2016 we launched local Russian-speaking social media communities in New York, Miami, Los Angeles and Bay Area.

In 2017 ForumDaily presented its project for women — Woman.ForumDaily.com
OUR AUDIENCE

- 20% 55+ years
- 60% women
- 40% men
- 62% < 45 years
- 18% 45 - 55 years

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25 NEW publications daily
54% READERS come from social media

Over 200,900 subscribers
With monthly post engagements over 1,000,000 followers

- ForumDaily >75,000 followers
- ForumDaily NYC >19,000 followers
- ForumDaily Miami >7,000 followers
- ForumDaily Bay Area >6,500 followers
- Looking for an Advice >73,400 followers
- New York Calendar of Events >5,800 followers
- ForumDaily LA >5,500 followers
- ForumDaily Woman >8,700 followers

61% Use mobile devices

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ANNOUNCE your event on ForumDaily pages

- Announces
- Interviews
- Articles mentioning top events
- Posts on ForumDaily social medias
- Tickets lottery on ForumDaily Social Media
- Banners advertisement
- Weekly e-mail delivery

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Pop music
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Classical music
Theater
Kids performances
Educational programs